



# Venerable Bede Church of England Academy

## Dayspring Trust



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CDR/MIB

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Dear Parent/Carer

I would like to let you know about some concerns we have around social media and in particular about a relatively new service called Yellow, dubbed by the newspapers as “Tinder for teenagers”.

The concerns we have are that pupils using existing social media (Snapchat in particular) are able to access information from strangers.

The NSPCC have said about Yellow, “Any app that allows strangers to send photos to children or vice versa is troubling – particularly where the images being exchanged are of a sexual nature. And Yellow’s settings that enable adults to view children, through a service blatantly aimed at flirting and relationships, also creates an opportunity for sexual predators to target young people”. For more information on keeping your child safe when using social network sites please visit NSPCC Net Aware - <https://www.net-aware.org.uk/networks/#>

At Venerable Bede Academy we have a strong stance on the abuse of social media and will work with parents to support children in making wise decisions about the use of such technology.

If you have any questions or concerns, please do not hesitate to contact me.

Yours faithfully

**Mr C Roberts**  
**Assistant Headteacher**

